

February 28, 2006.

Milan, Italy

PRESS RELEASE

Quadrivio, Italian Private Equity Fund, entered the capital of the Italian Restaurant leader Vesevo (Pizza chain **Rossopomodoro**), advised by **Cohen Capital Partners** private equity advisor, led by **Michel Cohen**.

The Vesevo Group (www.sebeto.it), was born in Naples in 1988, rapidly growing to current 45 restaurant trading, either company owned or franchised, in Italy and International. Rossopomodoro recently opened in Florence, Milano, Bologna, soon becoming the Restaurant *Casual Dining* leader in Italy

Key features of the restaurants are the strong Napolitan tradition, evoked in all aspects: original mozzarella and top qualità ingredients, coupled with a familiar but professional management approach.

The locations opened in Rio de Janeiro (Brasil), Madrid ed Helsinki indicate the first step towards a clear internationalization process that is quickly leading towards its first opening in London Chelsea. Other countries are already in the plans. The funds will help the group in strenghtening its organization towards a strong international plan.

Quadrivio, Private Equity fund with €100 millions investment capacity, has been fully advised by Michel Cohen, both in originating the deal and in building the agreement towards closing. Legal advisors have been the legal firm **S. J. Berwin**, while fiscal advisors were **Chiaravalli-Reali**.

Vesevo advisors have been **Banca Akros, Pellone & Associati, Pecora-Ambrosino** and **Alito-Destasio**.

Cohen Capital Partners, led by Michel Cohen, formerly Operating Partner for **Henderson Private Capital** and formerly General Manager in the Restaurant listed giant **Autogrill**, is an independent advisor closely working with Italian and international Private equity funds and with medium cap Italian companies with specific focus in the Fast Moving Consumer Goods, in Food and Retail sectors.



Via S.G. sul Muro 18, 20121 Milano, Italy
Tel. +39 02 72095104 – Fax +39 02 72095672
email: office@cohencapital.it – www.cohencapital.it